

SAMPLE AO REPORT · ANSWER OPTIMIZATION · DEMO

Rivera Mobile Detailing

riveramobiledetailing.com

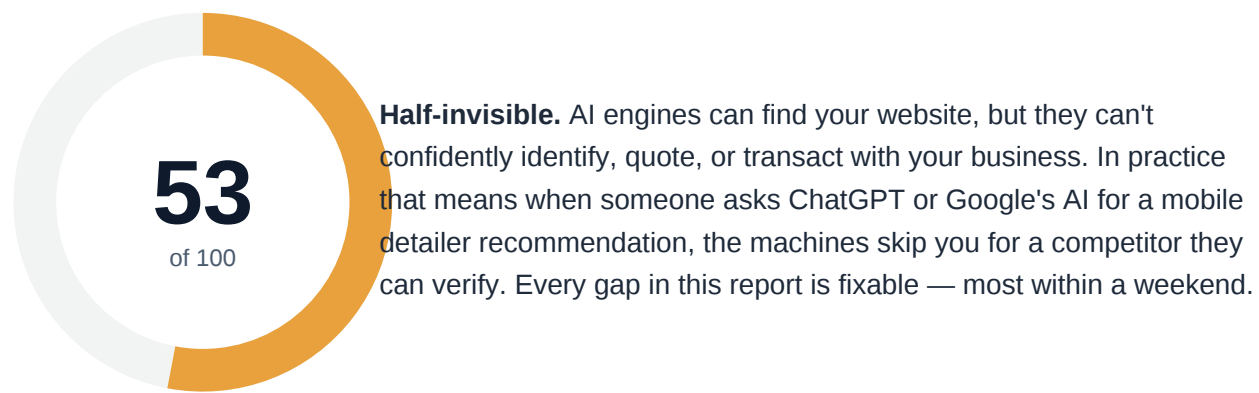
Prepared for Maria R. · July 11, 2026

53 / 100

HALF-INVISIBLE

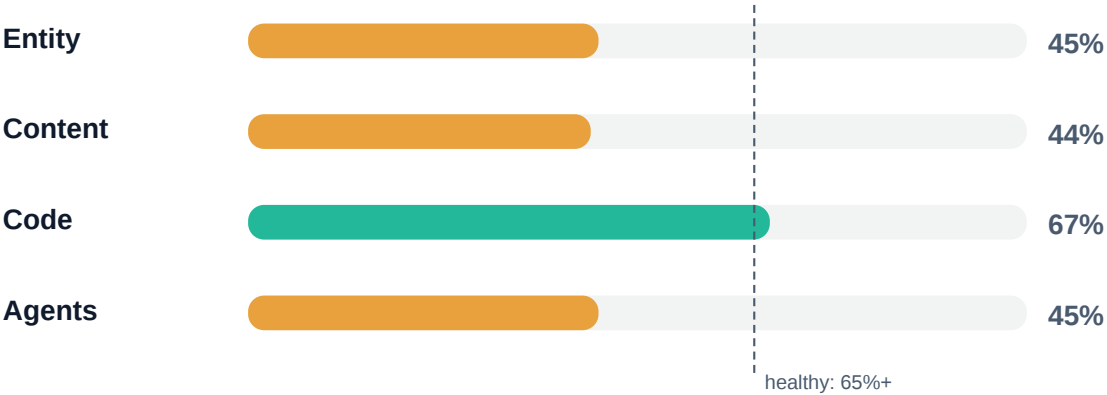
How visible your business is to ChatGPT, Gemini, Claude, Perplexity, Google AI Mode, and the AI agents that now book and buy for customers.

Where You Stand Today



Your four pillars

AI companies don't publish a scoring rubric — these four pillars are how we organize the factors that research shows actually drive AI visibility: **Entity** (can machines identify and trust you?), **Content** (do your pages hand them quotable answers?), **Code** (is your site machine-readable?), **Agents** (could an AI complete a booking?). Every check rolls up into one.



How you compare



THE HEADLINE

You're already ahead of the typical small business (53 vs ~38) — your technical foundation is real. But the AI-ready threshold is 85, and the gap is concentrated in a handful of specific, fixable items on the next pages. Fix the five priorities and you clear it.

COVERAGE CHECK

Which AI Ecosystems Can Read You

Every AI assistant, answer engine, and agent platform relies on crawlers that must be allowed to read your site. One blocked line in robots.txt silently removes you from an entire ecosystem's answers. We checked all ten major ecosystems:

AI ecosystem	Access	What it powers
ChatGPT / OpenAI	OPEN	ChatGPT answers, search citations, Instant Checkout shopping
Claude / Anthropic	OPEN	Claude answers and research citations
Gemini / Google AI	OPEN	Gemini grounding, AI Mode context, Spark agents
Perplexity	OPEN	Perplexity answers — the most citation-hungry engine
Meta AI	OPEN	Meta AI across WhatsApp, Instagram, Facebook
Apple Intelligence / Siri	OPEN	Siri and Apple Intelligence answers
Amazon Alexa+	OPEN	Alexa+ voice recommendations
DuckDuckGo AI	OPEN	DuckAssist answers
Model training (Common Crawl)	OPEN	Training data feeding most future models
ByteDance / Doubao	OPEN	TikTok ecosystem AI answers

YOUR RESULT

10 of 10 ecosystems can read your site. That's the full board — your robots.txt is doing exactly what it should. The visibility gap is not access; it's what the machines find once they're inside (next page).

WHY ACCESS ALONE ISN'T ENOUGH

Being readable is step 1 of 4. The full path to being recommended: **1) READ** — crawlers can reach your pages (this page) → **2) UNDERSTAND** — schema and answer-shaped content tell them exactly what you offer (Code + Content pillars) → **3) TRUST** — consistent profiles, reviews, and mentions confirm you're real and good (Entity pillar) → **4) TRANSACT** — a booking or purchase path they can complete (Agents pillar). You pass step 1 everywhere; the next pages show exactly where steps 2–4 break down.

THE DETAIL

All 16 Checks, One by One

AI visibility involves hundreds of small signals; we test the ones with the strongest documented effect on whether machines cite and recommend a business. Every item marked **FIX** points to exactly where its solution lives — the numbered fixes on the next page, or the playbook.

Check	Result	What we found	Solved in
JSON-LD structured data present	PASS	Schema found on the homepage — a real head start.	—
Organization / LocalBusiness identity schema	FIX	No structured 'ID card' — machines can't confirm who you are, where you are, or how to reach you.	Fix #1
FAQPage schema	FIX	Your customers' questions aren't machine-readable — the highest-impact schema type is missing.	Fix #4
All major AI engines allowed (robots.txt)	PASS	Open to all 10 AI ecosystems we check. Excellent.	—
llms.txt	PASS	Present — a nice bonus signal for AI agents.	—
Content readable without JavaScript	PASS	Real text in the raw HTML — AI crawlers can read you.	—
Title & meta description	PASS	Present and descriptive.	—
Question-style headings	FIX	No headings phrased as customer questions — AI engines quote answer-shaped sections.	Playbook, wk 2
Freshness signals	PASS	Current-year content detected.	—
Pricing transparency	FIX	No prices or pricing page found — AI quotes competitors who publish theirs.	Fix #3
Linked profiles (socials, review sites)	PASS	Profile links found on the homepage.	—
Machine-readable contact info	PASS	Contact details detected.	—
Google Business Profile complete & active	FIX	Reported incomplete or inactive — it feeds Google's AI answers directly.	Fix #2
Recent, answered reviews	FIX	No recent review activity reported — a core AI trust signal.	Fix #5
AI assistants know your business (live test)	FIX	Asked directly, the assistants couldn't describe you accurately.	Fixes 1–5

Check	Result	What we found	Solved in
Mentioned in “best in your area” AI answers (live test)	FIX	You're absent from the money question — those recommendations go to competitors.	Fixes 1–5

THE PLAN

Your 5 Priority Fixes

Ranked by impact on your score and on real AI recommendations. Impact and effort are rated out of 5 — notice how much of this is high-impact, low-effort.

1. Add LocalBusiness schema to your site impact ●●●●● · effort ●●●●●

Why: It's the digital ID card every AI engine checks before recommending a business. Industry studies find sites with clean structured data get cited up to 3.2× more.

Do this: Paste a LocalBusiness JSON-LD block (name, description, address, phone, hours, sameAs links to your profiles) into your site's <head> section, then validate free at validator.schema.org.

2. Revive your Google Business Profile impact ●●●●● · effort ●●●●●

Why: GBP feeds Gemini and Google AI Mode answers directly; profiles inactive 30+ days measurably lose impressions.

Do this: Complete every field, add photos, and post 1–2× per week (before/after photos, offers, availability). 20 minutes a week.

3. Publish your prices impact ●●●●● · effort ●●●●●

Why: “Contact us” pricing means AI quotes a competitor's transparent page — and booking agents skip you.

Do this: Add a simple pricing section: detail packages and add-on prices. Honest ranges are enough.

4. Build a FAQ page with FAQPage schema impact ●●●●● · effort ●●●●●

Why: Pre-chunked questions and answers are the easiest content for AI to quote, and FAQPage is the highest-impact schema type.

Do this: Write your 10 most-asked customer questions with 40–80 word answers, mark it up with FAQPage JSON-LD.

5. Restart the review engine impact ●●●●● · effort ●●●●●

Why: Volume, recency, and owner responses are core trust signals in AI recommendations.

Do this: Ask every customer for a Google review (QR card at checkout) and respond to every one.

A 30-DAY RHYTHM THAT WORKS

Week 1: fixes 1–2 (schema + Google Business Profile). Week 2: fixes 3–4 (pricing page + FAQ). Week 3: fix 5 (review engine) and re-run the live AI tests. Week 4: re-scan at the audit site and watch the score move. Then keep the habit: one content improvement and one GBP post per week.

The Platform Playbook: Claim Every AI Surface

Your website is only half the battle. Each AI assistant pulls business data from specific sources — and most businesses have never claimed them. Every claim below is free. **Don't try to memorize this table** — it's a reference. The 90-minute sprint at the end is the only to-do.

AI surface	What actually feeds it	Your move
ChatGPT & ChatGPT Search	Bing's index — one large 2026 analysis found ~87% of ChatGPT search citations match Bing's top results — plus OpenAI's own crawler.	Register at bing.com/webmasters (one-click import from Google Search Console), submit your sitemap, and enable IndexNow so new pages index in minutes. Bing rewards exact-match keywords in titles more than Google does.
Microsoft Copilot	The Bing index + Bing Places business listings.	Claim bingplaces.com — free, and it can sync automatically from your Google Business Profile.
Google AI Mode / Gemini / AI Overviews	Google's index, your Google Business Profile, and your schema.	Complete your GBP and post 1–2× weekly; verify your site in Search Console; keep schema valid.
Claude (Anthropic)	Web-wide brand presence (what the model learned) plus live web search via ClaudeBot / Claude-SearchBot.	Keep ClaudeBot allowed, keep your facts in clean HTML and schema, and get discussed on the open web — Claude favors widely-documented businesses. Your llms.txt is also read by Claude-connected agent tools.
Siri / Apple Intelligence	Apple Maps — the ONLY source Siri checks for local businesses.	Claim Apple Business at business.apple.com (Business Connect merged into it in April 2026): full profile, photos, and action links (book, order).
Amazon Alexa+	Primarily Yelp, plus Bing Places and data aggregators.	Claim your free listing at biz.yelp.com and keep hours/services current; leave Amazonbot allowed in robots.txt.
Meta AI (WhatsApp · Instagram · Facebook)	Your public Facebook and Instagram business pages.	Complete both business profiles — category, hours, services, link — and keep them active.
Perplexity	Its own live crawler, plus Yelp/TripAdvisor data for local answers.	Keep PerplexityBot allowed, publish fresh dated content, and maintain your review-site listings.
Grok (X)	The X firehose plus live web search.	Keep an active X business account — on X, being talked about is being known to Grok.

AI surface	What actually feeds it	Your move
LinkedIn	Your company page — crawled by every AI engine, ranked highly in Bing (Microsoft owns LinkedIn), and heavily cited in B2B answers.	Complete your company page with the exact same name and description as everywhere else, post monthly, and link it in your schema sameAs. For B2B businesses this is a primary AI citation source.
Voice assistants & aggregators	Foursquare, Data Axle and similar aggregators quietly feed many assistants and maps.	Keep your name/address/phone identical everywhere ; claim the big aggregators once (free) or use a listings service when revenue justifies it.
Tomorrow's agent rails	Agentic Commerce Protocol (OpenAI/Stripe — Etsy, Shopify, PayPal), Google's commerce protocol, MCP.	If you sell products, platforms like Etsy/Shopify put you on the rails automatically; keep Product schema and your Merchant Center feed clean. Re-check this list quarterly — it will grow.

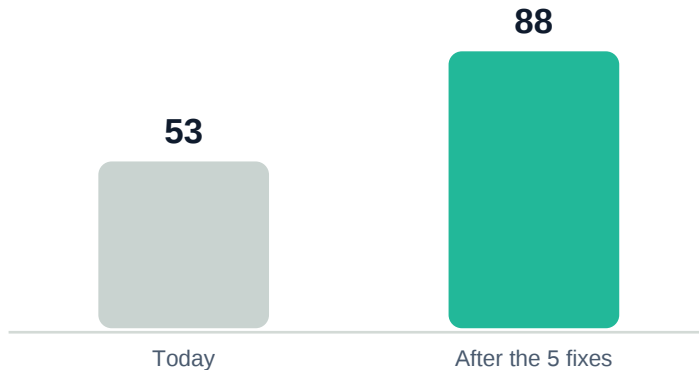
WHAT ABOUT DEEPSEEK, MANUS, MISTRAL, BRAVE LEO, AND WHATEVER LAUNCHES NEXT?

Honest answer: no separate work needed. Smaller and newer AI tools either lean on the big indexes (Bing, Google, Brave) or browse your site live the way an agent does. If you've done the moves above — open crawler access, real HTML, valid schema, claimed profiles, published prices — you are automatically visible to all of them, including tools that don't exist yet. Chase surfaces with users, not logos.

THE 90-MINUTE CLAIM SPRINT

In one sitting: Google Business Profile → Bing Webmaster Tools + IndexNow → Bing Places → Apple Business → Yelp → LinkedIn company page → Facebook/Instagram business profiles → X account. All free, identical name/description/hours on every one. Most businesses never get past the first — finishing the list puts you ahead of roughly 90% of your market on every AI surface at once.

Your Projected Score



Completing the five priority fixes takes riveramobiledetailing.com from **53 (half-invisible)** to a projected **88 (agent-ready)** — past the 85 threshold where AI engines can fully see, verify, quote, and transact with your business. To be straight with you: the score is a projection of the checks you'd clear, not a guarantee of rankings — how fast mentions follow depends on your market and competition. Practitioners typically report movement within 4–8 weeks of the fixes going live: retrieval engines like Perplexity and Google AI Mode react in weeks; assistant knowledge (ChatGPT, Claude) compounds over months.

Re-measure monthly

Ask ChatGPT, Gemini, and Perplexity: “best [your category] in [your area]” and “what is [riveramobiledetailing]?” — log whether you're mentioned. Re-scan anytime at aoaudit.com and watch the score climb as you fix.

What is the playbook?

Be the Answer: The AI-Search Authority Playbook is our 12-page, step-by-step guide to everything this report diagnoses — the “how” behind every fix. Inside: copy-paste JSON-LD schema templates you adapt in minutes, the answer-first page format with before/after examples, the walkthroughs for claiming every AI surface (Bing Webmaster + IndexNow, Apple Business, Bing Places, and the rest), the agent-readiness checklist, how to measure your share of AI answers for free, and the full 30-day sprint calendar. It's the same system this audit is built on, written for a non-technical owner working a couple of evenings a week.

TWO WAYS TO GET THIS DONE

Do it yourself — the Playbook, \$39. Every fix in this report, step by step, with the copy-paste templates. 30-day no-questions refund. Get it now: aoaudit.gumroad.com//playbook

Have it done for you — The Answer, \$497. We implement everything in this report: schema installed and validated, all profiles claimed (Google, Bing, Apple, Yelp), FAQ page live, prices published, and a before/after re-scan. **Every fix implemented and verified, or it's free.** Typical turnaround: about two weeks. Reply “ANSWER” to claim a spot — limited to a few businesses at a time. (For scale: a traditional SEO agency runs \$3,000–\$8,000/month on a contract.)

Report prepared by Alejandro Ojeda · Be the Answer — aoaudit.com · Data: live site scan + AI assistant tests, July 2026. Free-tier and platform behaviors change frequently; figures verified at time of writing.